

# 2020 Travel Destination Predictions

Findings uncovered predictions of up-and-coming off the beaten track<sup>1</sup> destinations in 2020 and insights to help travellers better manage their money in these destinations.

## 2019 At A Glance

Singaporean Travellers Proven To Be Generally Well-Travelled

**161** countries covered by YouTrip users



Gen Ys<sup>2</sup> covered **20%** more countries than Gen Xs<sup>3</sup>  
153 vs 128 countries



<sup>1</sup> Countries that receive 25% or less than the average number of Singaporean visitors per country  
<sup>2</sup> YouTrip users aged 23 to 38<sup>4</sup> within the period of study  
<sup>3</sup> YouTrip users aged 39 to 54 within the period of study  
<sup>4</sup> Generations and Age | PEW RESEARCH CENTER, 2018, January 17-21. Retrieved November 12, 2019. From <https://www.pewresearch.org/topics/generations-and-age/>

## Greater Access To Niche Currencies via Mobile Travel Wallets

YouTrip travel wallet was used in

**112** currencies



Multi-currency travel wallets like YouTrip provides travellers the convenience and access to more currencies, including niche currencies. This could also contribute to the popularity of off the beaten track destinations.

## Popular Off The Beaten Track Destinations

### Gen Y Travellers

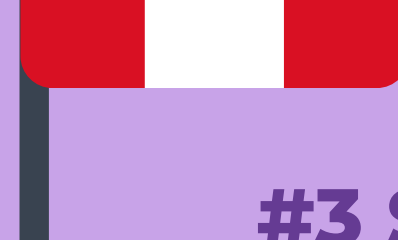
(Age 23 to 38)



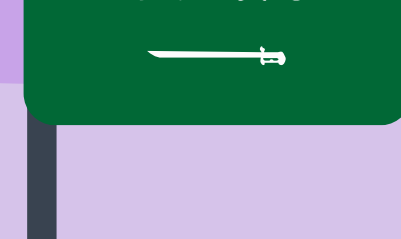
#1 Luxembourg



#2 Peru



#3 Saudi Arabia



### Gen X Travellers

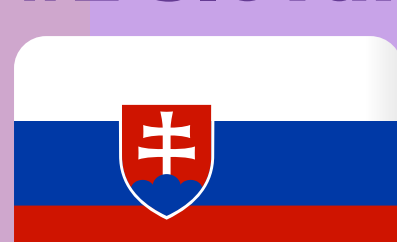
(Age 39 to 54)



#1 Mexico



#2 Slovakia



#3 Montenegro



## What's Next For 2020?

### Chile, Romania, Mongolia!

These 3 off the beaten track destinations have seen an average **76% growth<sup>4</sup>** in the number of **unique YouTrip visitors**, compared to an average 42% growth of other off the beaten destinations.

# 1	CHILE	
# 2	ROMANIA	
# 3	MONGOLIA	

<sup>4</sup> Measured from first half to the second half of the whole year of study

Tourism is still new to Mongolia, having started only 20 years ago. Its untouched landscapes and nomadic culture adds to its allure to the growing number of travellers seeking a unique travel experience.

- Hendric Tay, Co-Founder of The Travel Intern

## Travellers Just Want To Have Fund\$

Planning to travel to these destinations in 2020?

Based on the average YouTrip user spend in each destination, travellers may **expect to spend a daily estimate<sup>5</sup>** of \$S107 in Chile, \$S76 in Romania and \$S85 in Mongolia, **mainly on food and transport.**

	Total daily budget	Average retail spend/day	Average cash withdrawal/day	Savings/day using YouTrip
 Chile	\$S107	\$S96	\$S11	\$S3
 Romania	\$S76	\$S54	\$S22	\$S2
 Mongolia	\$S85	\$S70	\$S15	\$S3

<sup>5</sup> Figure does not include online bookings of air fare and accommodation, and pre-booked activities



### ABOUT SINGAPORE OVERSEAS SPENDING STUDY

The Singapore Overseas Spending Study analyses travel and overseas spending habits of Singaporean travellers. The 2019 study was conducted by YouTrip ([www.you.co](http://www.you.co)) between September 2018 to August 2019, through collection of consented data from a randomised sample size of 100,000 Singaporean YouTrip users aged 20 to 60 years old.

The findings uncovered predictions of up-and-coming off the beaten track destinations in 2020 and insights to help travellers better manage their money in these destinations.

### ABOUT YOUTRIP

YouTrip is a regional financial technology startup, dedicated to creating the best mobile financial services for travellers across Southeast Asia by simplifying overseas spending and creating a fuss-free travel experience. YouTrip first launched in Singapore in 2018 and subsequently in Thailand in 2019.

For more information, please visit [www.you.co](http://www.you.co)

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